



George Gregersen

March 14, 1935 - August 15, 2021

George Gregersen, founder and publisher of The Enterprise for more than 50 years, died August 15, following a fall at his home in Salt Lake City. He was 86.

Gregersen spent his early career in the real estate and securities industries in Salt Lake City. While building a successful real estate portfolio and in conversations with fellow Utah business owners and entrepreneurs, he realized a need for a source of more timely local business news than was available in the market at that time. With a lifelong love for journalism, but no publishing experience, Gregersen published the first edition of The Enterprise on July 4, 1971. His weekly flagship publication proved enduring, having recently celebrated its 50th year serving the Utah business community.

The Enterprise also provided fertile ground for Gregersen to launch other business-oriented publications, including the Ogden Business Herald, the Salt Lake Real Estate News, the Monthly Business Report, the Enterprise Business Directory, the Enterprise Business Directory Ogden, the Phoenix Enterprise Review, the Greater Phoenix Real Estate News, the Book of Lists, the Utah County Business Journal and the Wasatch North Business Journal.

Roald George Gregersen was born March 14, 1935 in Copenhagen, Denmark, the middle child of Richard V. and Eva M. Gregersen. The family

had converted to The Church of Jesus Christ of Latter-day Saints and shortly after the close of World War II, the Gregersens immigrated to the United States and Salt Lake City. George was 13 years old.

Gregersen grew up in the Sugar House area of Salt Lake City, graduated from South High School and attended the University of Utah. He loved to read, having read over 5,000 books, some of them multiple times. He married Penney Losse Gregersen, and had two children. He devoted his life to his children Christian and Georgia. Among his other loves were fly fishing on the Madison; golf, which he took up later in life; being well-dressed; Mazatlán, Mexico; his Federal Heights Ward; and his time spent with friends at the Alta Club. His real passion was business and the contacts and knowledge he obtained as publisher of The Enterprise.

Gregersen is survived by his brother Ole Richard and his daughter Mary Anne Georgia. He is preceded in death by his parents, his sister Mary Anne and his son John Christian.

Memorial services are planned for 12 noon on Wednesday, Aug. 25 at the Federal Heights Ward, 1300 E. Fairfax Road in Salt Lake City.

Previous Events

Memorial Service

AUG **25**. 12:00 PM - 1:00 PM (MT)

Federal Heights Ward
1300 East Fairfax Road
Salt Lake City, UT 84103

Tribute Wall



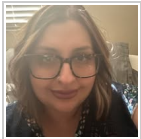
“ *George Gregersen*

October 05, 2023 at 07:49 PM



“ *I had the fortune to work at the Enterprise for two four-month stints in '05 and '11. George was an awesome man! RIP Sir!*

Bradley Fullmer - September 13, 2022 at 02:28 AM



“ *George was such a sweet man who I will always fondly remember chatting with about our mutual love of books. I hope he's enjoying his reunion with his son, sister, and parents. May he Rest In Peace.*

Sangeetha Elangovan-Withers - August 25, 2021 at 12:13 AM



George was a dear friend and client for almost 50 years of legal practice. I have so many fond memories of our relationship and stimulating conversations and interactions.

Thomas N. Crowther - August 25, 2021 at 12:48 AM



George was my friend. A man of optimism and humor. (very subtle humor). The world has lost a good one. Good bye George.

John Hiner - September 02, 2021 at 04:19 PM

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*George was a man of letters x well read and a good writer
As a neighbor directly across the h e street from my house I got to
know him quite well including his family. He was soft-spoken bad could
shift seamlessly into an ironic narrative that betrayed a relatively deep
understanding of how the world works. I befriended his son Christian
who had great promise coupled with good looks. I had the great honor
to say a few words at his tragically early funeral service
George was an accomplished man who left behind a career in
publishing. Those who knew him
well have cherished memories.*

Larry rigby - August 01, 2022 at 09:16 PM